

Novint Signs Agreement with Electronic Arts Major Titles Coming for Falcon

We just announced our agreement with Electronic Arts (EA) to make some of their best-selling AAA titles, available for the Falcon, with an option to add some of their upcoming games in the future. The deal includes: *Madden NFL 08*, *Tiger Woods PGA Tour 08*, *Need for Speed Pro-Street*, *Battlefield 2*, *Battlefield 2142*, and *NBA Live 08*. EA is the world's leading developer and publisher of interactive entertainment software and is responsible for some of the biggest franchise games on the market. Novint expects many of these titles to be available for the Falcon this year. We're incredibly excited about this recent development and believe the Falcon will add a whole new level to the player experience for these games. [more details](#)

Novint in the News

"For those who thought the Nintendo Wiimote was a big eye-opener, be warned: You peepers are liable to pop right out of their sockets when you see the Falcon...There's no question that the Novint Falcon has an opportunity to become a must have controller for hardcore PC gaming fans."

PC Magazine

April 2008

[more news](#)



Winning Strategy Brings AAA Titles to the Falcon

One of the most exciting things happening at Novint is the success of our powerful game licensing model, which we utilized with Electronic Arts, addressing the most significant issue our customers want to see—game support. In the model, we license the 3D touch rights to a game and enable it for the Falcon ourselves, giving a publisher incremental revenue with little cost to them, while adding powerful games to the Falcon platform. If this continues to be successful, it has the potential to add dozens of AAA titles to our line-up in partnerships with many of the leading publishers, which will take Novint to a whole new level of growth.

Meet the Black Falcon and Get a Grip

At the Game Developer's Conference in San Francisco we unveiled a new black version of the Falcon and a Pistol Grip which are estimated to begin shipping in June. The black Falcon offers and edgier gamer aesthetic, and the Pistol Grip is a must have accessory for FPS players. [more details](#)



The New Black Falcon (above) and Pistol Grip (left)

A Note from CEO Tom Anderson

2008 is off to a great start. Our strategy of licensing the 3D touch rights to new and existing games lets us to forge partnerships with major publishers, like Electronic Arts, adding incredible AAA titles to our roster. Positive reviews of the Falcon, like the 9.0 out of 10 rating we received from influential gaming site IGN.com, raise consumer awareness and drive demand, and our new products, accessories, and games will be available in time for the peak holiday season.

Since our retail launch in October of last year, the Falcon is available nationwide at TigerDirect, Fry's Electronics, J&R Music, GoGamer.com, CircuitCity.com, Amazon.com, CompUSA.com, and Novint.com. The Novint online game store gives players access to over 50 AAA, casual, sports, arcade and action titles, and our N VeNT player lets Falcon owners organize and purchase games, and access community, news and updates.

Novint's mission is to transform computing, in the same way sound changed motion pictures. I'm excited about the amazing progress we've made and appreciate your continued support, suggestions, and enthusiasm.

Happy gaming!

Tom

Stay in Touch

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Check out our [website](#) and our [Blog](#), which have the latest Novint game previews, and news, and sign-up to receive our quarterly Newsletter and special offers [here](#).

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Questions or comments? E-mail us at info@novint.com or call 866.298.4420

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The black Falcon invades Time Square in New York